



FOR IMMEDIATE RELEASE

The IFCO Welcomes Dynamic Essentials Leadership to Its Board of Directors

From Principle to Partnership: A Defining Moment for Chiropractic Unity

November 12, 2025 – Global Announcement – The International Federation of Chiropractors and Organizations (IFCO) proudly announce a landmark collaboration in chiropractic leadership. In an extraordinary moment of alignment between purpose and principle, four members of the Dynamic Essentials (DE) Board have been appointed to serve on the IFCO Board of Directors.

Officially joining the IFCO Board today to serve an interim term from now until our January elections are **Dr. Stephen Judson, Dr. Eddie Martinez, and Dr. Drew Henderson**. These three, alongside **Dr. Brian Lieberman**, are all on the ballot. These 4 pillars of DE Leadership will stand for election alongside incumbents **Dr. Brian Dooley and Dr. Jen Luu** as well as **Dr. David Serio** and **Dr. Gregg Rubenstein** in the currently active IFCO election period. The election will result in the appointment of 5 new directors in January.

This unification between DE and the IFCO represents far more than shared seats – it symbolizes a movement restored to its roots and strengthened for its future. Together, these organizations reaffirm their mutual dedication to free-choice chiropractic, vertebral subluxation-centered care, and the timeless Principles first illuminated by D.D. and B.J. Palmer.

“This is chiropractic standing tall again – unified, principled, and fearless,” said **Dr. Travis Corcoran, IFCO President**. “Our partnership with Dynamic Essentials honors our shared history and launches a new chapter for global chiropractic leadership.”

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Statements From the Appointees

Dr. Stephen Judson

"For decades, DE and IFCO have both stood as guardians of the Principle. Today, those streams merge. This appointment isn't about a title, but it's about responsibility. Chiropractic is rising around the world, and we are called to rise with it. I am humbled and ready to serve."

Dr. Brian Lieberman

"What we are witnessing is unity, clarity, and purpose. Chiropractic is moving forward with conviction, and the collaboration between DE and the IFCO is only going to amplify our message globally. I am honored to stand alongside the IFCO and look forward to contributing to this momentum."

Dr. Eddie Martinez

"This is a historic moment and it is one that aligns perfectly with the mission of Dynamic Essentials. The IFCO is committed to protecting chiropractic without compromise, and I am excited to bring my passion and experience to a global stage. The world needs principled chiropractic now more than ever."

Dr. Drew Henderson

"Today represents more than an appointment; it represents a shift. A shift toward unity, strength, and worldwide expansion of the Chiropractic Principle. We are stepping into a new chapter for the profession, and I'm honored to be part of a team that will help shepherd chiropractic into its brightest era yet."

About the IFCO

The International Federation of Chiropractors and Organizations (IFCO) is a global voice for principled, vertebral subluxation-based chiropractic, protecting the right of chiropractors to practice freely and the right of patients to choose chiropractic care without interference. The IFCO continues its mission to preserve, protect, and promote chiropractic as a separate and distinct profession worldwide.